

National Level Workshop

1st & 2nd March, 2019

APPLICATION OF **NVivo** IN QUALITATIVE RESEARCH



Workshop Objectives: This workshop is aimed to equip the Ph.D research scholars and faculty members to gain skills in using NVivo in Qualitative Research.

NVivo is a qualitative data analysis computer software designed for qualitative researchers working with very rich text-based and/or multimedia information, where deep levels of analysis on small or large volumes of data are required.

The software is used for qualitative and mixed-methods research.

Specifically, it is used for the analysis of unstructured text, audio, video, and image data, including (but not limited to) interviews, focus groups, surveys, social media, and journal articles.

Importance of this Workshop

- Thrust for Qualitative research is increasing all over the world and in social science researches as well.
- It is inevitable to build the capacity of the scholars and faculty members beyond quantitative research.
- Facilitating through this workshop will comfort and equip researchers to use NVivo software in their qualitative research.
- Enhanced skills in NVivo will increase the number of qualitative researches in Social work and social sciences.



“The more important reason is that the research itself provides an important long-run perspective on the issues that we face on a day-to-day basis” - Ben Bernanke



Organized by
P.G & Research Department of Social Work
Sacred Heart College (Autonomous)
Tirupattur, Vellore Dt. Tamil Nadu

The department with a difference since 1979

15th Rank in India and 3rd for the best value for money

- India Today (MDRA), 2018



To Reach the unreachable Star

SACRED HEART COLLEGE

Sacred Heart College (Autonomous) is established and administered by the Salesians of Don Bosco (SDB). The college is an affiliated, aided and First Grade College of the Thiruvalluvar University, Vellore. The institute's reputation has been nurtured over the past seven decades by its vision to create an educated and socially responsible student community. The college roots are embedded in the 'pedagogy of expression' as denoted by St. Don Bosco. In few decades, it has grown into a research institution with more than 4700 students and around 200 teachers. Having being awarded the 95th rank by NIRF (2017) and 73rd rank by India Today - MDRA Survey (A Weekly Magazine, June 4, 2018) at the national level, offers a great opportunity to be among the top grade colleges in India.

PG & RESEARCH DEPARTMENT OF SOCIAL WORK

Post Graduate & Research Department of Social Work, Sacred Heart College (Autonomous), established in 1979, offers Social Work education in Community Development, Human Resource Management and Youth Development specializations and research programmes in M.Phil and Ph.D. The Department introduced Youth Development as a specialization in Social Work as early as 1988. The Department has undertaken around 40 major & minor research and consultancies. India Today - MDRA Survey - 2018 ranked our department 3rd in India for the Best Value for Money 5th Rank in Tamil Nadu and 15th Rank in India among Social Work Institutions.



Learning from the Workshop

DAY I

NVivo in Qualitative Research: NVivo key terms - Creating a new project- Bringing material into NVivo: Interviews, articles and other documents. Creating notes, inter notes and coding. Various tests and their applications in research.

DAY II

Coding and making nodes: Memos, annotations and links- Exploring people, places and other cases- Summarizing data in framework matrices- Displaying data in charts, models and graphs, tree maps and cluster analysis diagrams - Creating reports and extracts. Mapping, Cloud Analysis, Tree Analysis, Textual Analysis and their Interpretations.

Workshop Methods

- Theoretical Highlights
- Hands on guidance
- Demonstration
- Interaction



Eligible Participants

Faculty members from Social Sciences and Ph.D Research Scholars. Maximum of 35 participants can be admitted based on their registration.

Fee for the Workshop

Rs. 3000/- for Faculty Members and Part Time Ph.D Scholars

Rs. 1500/- for full time Ph.D Scholars.

The fee is inclusive of learning materials, moderate accommodation and food.

Last Date for Registration:

25th Feb, 2019

Email: dswshcpt@gmail.com

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Workshop Coordinators

Dr. S. Paul Raj

Associate Professor and Head

Dr. K. Arockia Raj

Asst. Professor

Contact: 9787370176

Dr. T. Selvam

Asst. Professor

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Resource Person



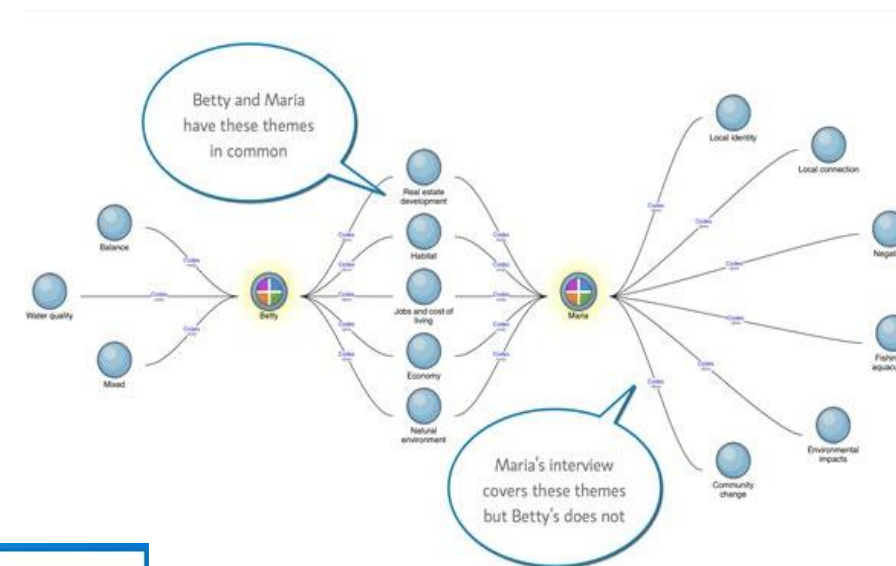
Dr. VIJAYALAYA SRINIVAS T

MA, MSc, PhD

School of Business Studies and Social Sciences

CHRIST (Deemed to be University)

Bengaluru, Karnataka.



Workshop Venue

John Med Block (Lab and Hall),
Sacred Heart College (Autonomous)



Travel Advice: Tirupattur Town is 7 KMs from Jolarpet (JTJ) Railway Junction. You get frequent buses to Tirupattur from Chennai, Bangalore, Salem and Tiruvannamalai and other major towns of Tamil Nadu.